



# Retail Goods and Services Expenditures

Proposed Location  
 100 S Wacker Dr, Chicago, Illinois, 60606  
 Ring: 1 mile radius

Sample Report  
 Latitude: 41.87998  
 Longitude: -87.63702

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Metro Renters (3B)	85.1%	Population	66,358	76,082
Laptops and Lattes (3A)	11.8%	Households	38,440	44,505
Golden Years (9B)	2.3%	Families	10,370	11,933
College Towns (14B)	0.8%	Median Age	32.9	33.7
Top Tier (1A)	0.0%	Median Household Income	\$102,525	\$112,759
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		180	\$3,913.94	\$150,451,929
Men's		184	\$761.21	\$29,260,972
Women's		176	\$1,303.22	\$50,095,846
Children's		180	\$582.55	\$22,393,171
Footwear		180	\$847.83	\$32,590,606
Watches & Jewelry		189	\$271.13	\$10,422,187
Apparel Products and Services (1)		179	\$148.00	\$5,689,147
<b>Computer</b>				
Computers and Hardware for Home Use		191	\$326.05	\$12,533,185
Portable Memory		183	\$9.98	\$383,603
Computer Software		207	\$21.81	\$838,480
Computer Accessories		173	\$32.60	\$1,253,256
<b>Entertainment &amp; Recreation</b>		161	\$5,187.04	\$199,389,924
Fees and Admissions		163	\$1,114.19	\$42,829,438
Membership Fees for Clubs (2)		165	\$371.94	\$14,297,417
Fees for Participant Sports, excl. Trips		152	\$171.35	\$6,586,712
Tickets to Theatre/Operas/Concerts		172	\$113.86	\$4,376,742
Tickets to Movies/Museums/Parks		187	\$148.95	\$5,725,492
Admission to Sporting Events, excl. Trips		153	\$91.04	\$3,499,490
Fees for Recreational Lessons		156	\$215.18	\$8,271,639
Dating Services		279	\$1.87	\$71,947
TV/Video/Audio		167	\$2,183.20	\$83,922,069
Cable and Satellite Television Services		160	\$1,538.15	\$59,126,501
Televisions		188	\$221.90	\$8,529,938
Satellite Dishes		135	\$2.38	\$91,543
VCRs, Video Cameras, and DVD Players		190	\$10.47	\$402,479
Miscellaneous Video Equipment		154	\$22.25	\$855,214
Video Cassettes and DVDs		185	\$22.91	\$880,547
Video Game Hardware/Accessories		215	\$64.10	\$2,463,830
Video Game Software		229	\$34.24	\$1,316,240
Streaming/Downloaded Video		211	\$70.02	\$2,691,757
Rental of Video Cassettes and DVDs		199	\$25.45	\$978,117
Installation of Televisions		128	\$1.18	\$45,374
Audio (3)		175	\$162.99	\$6,265,318
Rental and Repair of TV/Radio/Sound Equipment		178	\$7.16	\$275,210
Pets		145	\$919.85	\$35,359,136
Toys/Games/Crafts/Hobbies (4)		180	\$208.14	\$8,000,966
Recreational Vehicles and Fees (5)		119	\$130.31	\$5,009,184
Sports/Recreation/Exercise Equipment (6)		170	\$302.65	\$11,633,767
Photo Equipment and Supplies (7)		180	\$96.07	\$3,692,925
Reading (8)		160	\$179.76	\$6,909,868
Catered Affairs (9)		174	\$52.88	\$2,032,571
<b>Food</b>		174	\$14,842.27	\$570,536,826
Food at Home		169	\$8,478.42	\$325,910,616
Bakery and Cereal Products		168	\$1,109.03	\$42,631,013
Meats, Poultry, Fish, and Eggs		169	\$1,903.35	\$73,164,693
Dairy Products		168	\$868.37	\$33,380,014
Fruits and Vegetables		171	\$1,683.99	\$64,732,750
Snacks and Other Food at Home (10)		168	\$2,913.69	\$112,002,147
Food Away from Home		181	\$6,363.85	\$244,626,210
Alcoholic Beverages		192	\$1,076.56	\$41,382,855

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	133	\$6,688.19	\$257,094,188
Value of Retirement Plans	123	\$28,363.87	\$1,090,307,176
Value of Other Financial Assets	140	\$1,976.21	\$75,965,604
Vehicle Loan Amount excluding Interest	158	\$4,409.20	\$169,489,489
Value of Credit Card Debt	155	\$912.73	\$35,085,284
<b>Health</b>			
Nonprescription Drugs	150	\$200.33	\$7,700,695
Prescription Drugs	131	\$471.40	\$18,120,672
Eyeglasses and Contact Lenses	146	\$135.19	\$5,196,761
<b>Home</b>			
Mortgage Payment and Basics (11)	115	\$9,920.28	\$381,335,754
Maintenance and Remodeling Services	110	\$2,255.29	\$86,693,285
Maintenance and Remodeling Materials (12)	109	\$536.31	\$20,615,838
Utilities, Fuel, and Public Services	155	\$7,695.97	\$295,832,918
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	172	\$169.26	\$6,506,477
Furniture	174	\$1,065.31	\$40,950,525
Rugs	166	\$40.76	\$1,566,728
Major Appliances (14)	134	\$468.69	\$18,016,576
Housewares (15)	161	\$167.33	\$6,432,012
Small Appliances	179	\$87.74	\$3,372,847
Luggage	182	\$24.99	\$960,473
Telephones and Accessories	178	\$125.03	\$4,806,184
<b>Household Operations</b>			
Child Care	196	\$1,007.45	\$38,726,371
Lawn and Garden (16)	121	\$520.17	\$19,995,456
Moving/Storage/Freight Express	222	\$143.60	\$5,520,051
Housekeeping Supplies (17)	158	\$1,131.08	\$43,478,838
<b>Insurance</b>			
Owners and Renters Insurance	114	\$645.07	\$24,796,521
Vehicle Insurance	162	\$2,047.01	\$78,687,036
Life/Other Insurance	125	\$518.73	\$19,939,990
Health Insurance	144	\$5,452.32	\$209,587,166
Personal Care Products (18)	172	\$837.62	\$32,197,999
School Books and Supplies (19)	180	\$278.25	\$10,695,985
Smoking Products	177	\$733.13	\$28,181,658
<b>Transportation</b>			
Payments on Vehicles excluding Leases	161	\$3,852.90	\$148,105,633
Gasoline and Motor Oil	164	\$3,917.20	\$150,577,257
Vehicle Maintenance and Repairs	160	\$1,716.35	\$65,976,483
<b>Travel</b>			
Airline Fares	173	\$913.88	\$35,129,555
Lodging on Trips	150	\$860.07	\$33,061,221
Auto/Truck Rental on Trips	162	\$44.77	\$1,721,149
Food and Drink on Trips	160	\$828.73	\$31,856,288

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent and owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry, detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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June 15, 2018



# Retail Goods and Services Expenditures

Proposed Location  
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Ring: 3 mile radius

Sample Report  
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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Metro Renters (3B)	46.2%	Population	373,093	398,556
Laptops and Lattes (3A)	19.6%	Households	194,612	209,219
Trendsetters (3C)	9.3%	Families	68,909	73,210
NeWest Residents (13C)	4.4%	Median Age	34.3	35.0
Downtown Melting Pot (8D)	3.4%	Median Household Income	\$79,177	\$91,168
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		151	\$3,294.30	\$641,110,912
Men's		154	\$639.37	\$124,428,769
Women's		149	\$1,104.59	\$214,965,713
Children's		149	\$482.41	\$93,883,436
Footwear		153	\$721.04	\$140,322,260
Watches & Jewelry		154	\$221.29	\$43,065,809
Apparel Products and Services (1)		152	\$125.61	\$24,444,925
<b>Computer</b>				
Computers and Hardware for Home Use		158	\$269.80	\$52,507,017
Portable Memory		152	\$8.27	\$1,608,874
Computer Software		170	\$17.96	\$3,495,155
Computer Accessories		145	\$27.28	\$5,309,448
<b>Entertainment &amp; Recreation</b>		137	\$4,404.01	\$857,073,611
Fees and Admissions		141	\$965.32	\$187,862,922
Membership Fees for Clubs (2)		142	\$321.79	\$62,623,500
Fees for Participant Sports, excl. Trips		129	\$145.47	\$28,310,686
Tickets to Theatre/Operas/Concerts		151	\$99.94	\$19,449,018
Tickets to Movies/Museums/Parks		158	\$126.42	\$24,603,644
Admission to Sporting Events, excl. Trips		130	\$77.07	\$14,998,846
Fees for Recreational Lessons		140	\$193.16	\$37,591,572
Dating Services		219	\$1.47	\$285,656
TV/Video/Audio		141	\$1,843.43	\$358,754,252
Cable and Satellite Television Services		137	\$1,317.59	\$256,418,387
Televisions		153	\$180.88	\$35,200,913
Satellite Dishes		122	\$2.14	\$416,042
VCRs, Video Cameras, and DVD Players		156	\$8.62	\$1,677,592
Miscellaneous Video Equipment		128	\$18.54	\$3,608,402
Video Cassettes and DVDs		150	\$18.64	\$3,627,864
Video Game Hardware/Accessories		170	\$50.59	\$9,846,250
Video Game Software		179	\$26.87	\$5,228,922
Streaming/Downloaded Video		169	\$56.08	\$10,913,215
Rental of Video Cassettes and DVDs		165	\$21.13	\$4,111,761
Installation of Televisions		121	\$1.11	\$216,633
Audio (3)		146	\$135.69	\$26,406,706
Rental and Repair of TV/Radio/Sound Equipment		138	\$5.56	\$1,081,567
Pets		122	\$775.00	\$150,823,418
Toys/Games/Crafts/Hobbies (4)		151	\$174.23	\$33,907,129
Recreational Vehicles and Fees (5)		106	\$116.23	\$22,619,693
Sports/Recreation/Exercise Equipment (6)		141	\$250.76	\$48,799,947
Photo Equipment and Supplies (7)		147	\$78.55	\$15,286,041
Reading (8)		139	\$156.53	\$30,462,640
Catered Affairs (9)		145	\$43.97	\$8,557,569
<b>Food</b>		146	\$12,496.26	\$2,431,922,332
Food at Home		144	\$7,208.58	\$1,402,875,266
Bakery and Cereal Products		144	\$946.27	\$184,155,715
Meats, Poultry, Fish, and Eggs		144	\$1,625.21	\$316,285,999
Dairy Products		143	\$742.59	\$144,516,453
Fruits and Vegetables		147	\$1,444.35	\$281,087,215
Snacks and Other Food at Home (10)		142	\$2,450.16	\$476,829,884
Food Away from Home		151	\$5,287.69	\$1,029,047,067
Alcoholic Beverages		160	\$898.58	\$174,875,209

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<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	121	\$6,119.78	\$1,190,983,223
Value of Retirement Plans	111	\$25,711.24	\$5,003,716,691
Value of Other Financial Assets	117	\$1,655.41	\$322,163,394
Vehicle Loan Amount excluding Interest	127	\$3,550.03	\$690,878,749
Value of Credit Card Debt	135	\$792.88	\$154,303,317
<b>Health</b>			
Nonprescription Drugs	127	\$169.94	\$33,072,653
Prescription Drugs	114	\$410.69	\$79,925,489
Eyeglasses and Contact Lenses	125	\$116.17	\$22,607,673
<b>Home</b>			
Mortgage Payment and Basics (11)	104	\$8,979.97	\$1,747,609,186
Maintenance and Remodeling Services	102	\$2,074.35	\$403,693,354
Maintenance and Remodeling Materials (12)	98	\$479.06	\$93,230,246
Utilities, Fuel, and Public Services	133	\$6,584.64	\$1,281,450,293
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	145	\$142.72	\$27,775,837
Furniture	144	\$878.31	\$170,930,241
Rugs	148	\$36.47	\$7,098,325
Major Appliances (14)	115	\$400.20	\$77,884,336
Housewares (15)	137	\$142.25	\$27,683,217
Small Appliances	151	\$74.12	\$14,423,797
Luggage	155	\$21.24	\$4,133,637
Telephones and Accessories	150	\$105.79	\$20,587,356
<b>Household Operations</b>			
Child Care	164	\$845.05	\$164,456,081
Lawn and Garden (16)	105	\$451.39	\$87,846,848
Moving/Storage/Freight Express	179	\$115.73	\$22,522,604
Housekeeping Supplies (17)	134	\$963.34	\$187,478,345
<b>Insurance</b>			
Owners and Renters Insurance	100	\$567.72	\$110,485,261
Vehicle Insurance	137	\$1,730.85	\$336,844,844
Life/Other Insurance	112	\$466.92	\$90,867,546
Health Insurance	125	\$4,711.35	\$916,885,033
Personal Care Products (18)	145	\$705.69	\$137,335,186
School Books and Supplies (19)	150	\$231.38	\$45,028,515
Smoking Products	146	\$605.82	\$117,899,669
<b>Transportation</b>			
Payments on Vehicles excluding Leases	131	\$3,139.83	\$611,048,756
Gasoline and Motor Oil	136	\$3,258.61	\$634,164,473
Vehicle Maintenance and Repairs	135	\$1,450.84	\$282,351,539
<b>Travel</b>			
Airline Fares	150	\$789.99	\$153,741,604
Lodging on Trips	129	\$739.37	\$143,890,568
Auto/Truck Rental on Trips	138	\$38.24	\$7,442,434
Food and Drink on Trips	137	\$710.59	\$138,289,192

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Metro Renters (3B)	36.5%	Population	853,482	886,698
Laptops and Lattes (3A)	15.9%	Households	387,951	405,830
Trendsetters (3C)	8.6%	Families	160,458	166,010
International Marketplace (13A)	6.0%	Median Age	33.2	34.0
City Commons (11E)	5.5%	Median Household Income	\$64,916	\$76,320
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		131	\$2,853.60	\$1,107,057,913
Men's		134	\$553.94	\$214,900,071
Women's		129	\$955.64	\$370,742,585
Children's		131	\$423.77	\$164,401,775
Footwear		133	\$628.31	\$243,753,962
Watches & Jewelry		129	\$185.50	\$71,964,392
Apparel Products and Services (1)		129	\$106.44	\$41,295,128
<b>Computer</b>				
Computers and Hardware for Home Use		137	\$232.54	\$90,215,397
Portable Memory		131	\$7.14	\$2,768,300
Computer Software		147	\$15.47	\$6,001,271
Computer Accessories		125	\$23.62	\$9,162,340
<b>Entertainment &amp; Recreation</b>		118	\$3,813.99	\$1,479,641,831
Fees and Admissions		121	\$828.90	\$321,572,629
Membership Fees for Clubs (2)		121	\$273.79	\$106,218,820
Fees for Participant Sports, excl. Trips		111	\$125.37	\$48,635,650
Tickets to Theatre/Operas/Concerts		129	\$85.69	\$33,243,199
Tickets to Movies/Museums/Parks		138	\$109.84	\$42,610,843
Admission to Sporting Events, excl. Trips		111	\$65.84	\$25,542,425
Fees for Recreational Lessons		121	\$167.11	\$64,829,583
Dating Services		190	\$1.27	\$492,110
TV/Video/Audio		124	\$1,611.60	\$625,220,412
Cable and Satellite Television Services		120	\$1,157.16	\$448,919,829
Televisions		133	\$156.67	\$60,778,760
Satellite Dishes		108	\$1.90	\$738,459
VCRs, Video Cameras, and DVD Players		136	\$7.49	\$2,904,163
Miscellaneous Video Equipment		109	\$15.83	\$6,140,503
Video Cassettes and DVDs		130	\$16.16	\$6,270,638
Video Game Hardware/Accessories		147	\$43.94	\$17,047,735
Video Game Software		155	\$23.23	\$9,012,540
Streaming/Downloaded Video		145	\$48.12	\$18,670,105
Rental of Video Cassettes and DVDs		143	\$18.29	\$7,096,759
Installation of Televisions		107	\$0.98	\$378,788
Audio (3)		126	\$117.02	\$45,397,149
Rental and Repair of TV/Radio/Sound Equipment		119	\$4.81	\$1,864,984
Pets		105	\$669.23	\$259,629,583
Toys/Games/Crafts/Hobbies (4)		131	\$151.66	\$58,835,255
Recreational Vehicles and Fees (5)		92	\$100.52	\$38,995,793
Sports/Recreation/Exercise Equipment (6)		119	\$213.17	\$82,698,937
Photo Equipment and Supplies (7)		125	\$66.69	\$25,874,006
Reading (8)		120	\$135.17	\$52,437,494
Catered Affairs (9)		122	\$37.06	\$14,377,721
<b>Food</b>		127	\$10,869.50	\$4,216,835,278
Food at Home		126	\$6,313.23	\$2,449,224,961
Bakery and Cereal Products		126	\$830.04	\$322,015,273
Meats, Poultry, Fish, and Eggs		127	\$1,429.94	\$554,747,773
Dairy Products		125	\$650.15	\$252,225,673
Fruits and Vegetables		128	\$1,264.37	\$490,512,156
Snacks and Other Food at Home (10)		124	\$2,138.73	\$829,724,086
Food Away from Home		130	\$4,556.27	\$1,767,610,317
Alcoholic Beverages		137	\$765.85	\$297,112,677

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**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Retail Goods and Services Expenditures

Proposed Location  
100 S Wacker Dr, Chicago, Illinois, 60606  
Ring: 5 mile radius

Sample Report  
Latitude: 41.87998  
Longitude: -87.63702

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	104	\$5,239.73	\$2,032,758,484
Value of Retirement Plans	96	\$22,222.05	\$8,621,067,777
Value of Other Financial Assets	100	\$1,406.59	\$545,688,804
Vehicle Loan Amount excluding Interest	110	\$3,070.18	\$1,191,080,781
Value of Credit Card Debt	118	\$698.06	\$270,814,110
<b>Health</b>			
Nonprescription Drugs	111	\$148.02	\$57,423,078
Prescription Drugs	100	\$362.23	\$140,525,966
Eyeglasses and Contact Lenses	109	\$101.41	\$39,340,756
<b>Home</b>			
Mortgage Payment and Basics (11)	91	\$7,856.55	\$3,047,955,986
Maintenance and Remodeling Services	88	\$1,799.25	\$698,022,360
Maintenance and Remodeling Materials (12)	85	\$414.62	\$160,851,717
Utilities, Fuel, and Public Services	117	\$5,796.16	\$2,248,627,309
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	126	\$124.25	\$48,202,001
Furniture	124	\$757.39	\$293,828,756
Rugs	129	\$31.65	\$12,277,159
Major Appliances (14)	100	\$350.30	\$135,899,756
Housewares (15)	119	\$123.48	\$47,904,393
Small Appliances	132	\$64.70	\$25,101,869
Luggage	133	\$18.20	\$7,062,219
Telephones and Accessories	130	\$91.40	\$35,459,196
<b>Household Operations</b>			
Child Care	140	\$718.19	\$278,623,270
Lawn and Garden (16)	91	\$389.65	\$151,164,144
Moving/Storage/Freight Express	153	\$99.13	\$38,455,646
Housekeeping Supplies (17)	117	\$841.92	\$326,622,322
<b>Insurance</b>			
Owners and Renters Insurance	87	\$496.03	\$192,436,432
Vehicle Insurance	120	\$1,513.50	\$587,163,155
Life/Other Insurance	98	\$407.46	\$158,075,411
Health Insurance	109	\$4,113.59	\$1,595,871,267
Personal Care Products (18)	126	\$613.73	\$238,096,699
School Books and Supplies (19)	129	\$200.34	\$77,721,301
Smoking Products	129	\$534.37	\$207,309,948
<b>Transportation</b>			
Payments on Vehicles excluding Leases	114	\$2,712.68	\$1,052,386,553
Gasoline and Motor Oil	119	\$2,852.05	\$1,106,456,507
Vehicle Maintenance and Repairs	118	\$1,267.04	\$491,548,862
<b>Travel</b>			
Airline Fares	128	\$677.18	\$262,713,496
Lodging on Trips	111	\$633.08	\$245,602,924
Auto/Truck Rental on Trips	119	\$32.92	\$12,770,835
Food and Drink on Trips	118	\$611.02	\$237,044,379

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June 15, 2018





# Retail Goods and Services Expenditures

Proposed Location  
100 S Wacker Dr, Chicago, Illinois, 60606  
Ring: 5 mile radius

Sample Report  
Latitude: 41.87998  
Longitude: -87.63702

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent and owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry, detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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